

WHO ARE YOU?

Assignment

(Do these exercises online, in public. Blog them or put them on Facebook. Speak up. Speak out.)

What do you want to do? (Not your job, but your work, now, tomorrow, and in the future)*

**If you're having trouble answering this, you're going to have trouble moving up, because you've abdicated your dream to whomever walks in the door next.*

Who do you want to change, and how do you want to change them?



WHO ARE YOU? PART II

Assignment

(Do these exercises online, in public. Blog them or put them on Facebook. Speak up. Speak out.)

How much risk? (from 1 [a little] to 10 [bet everything]), how much are you willing to put at stake to make the change you seek?

How much work are you willing to do to get there? Be specific about the tradeoffs.



A course for freelancers who want to move up

WHO ARE YOU? PART III

Assignment

(Do these exercises online, in public. Blog them or put them on Facebook. Speak up. Speak out.)

Does this project matter enough for the risk and the effort you're putting into it?

Is it possible — has anyone with your resources ever pulled off anything like this?

Seth Godin's Udemy course for freelancers. Feel free to duplicate and share.

